

PORTFOLIO EXCERPT

Hello Jack & Jones!

These are a couple of projects, which I find relevant. Some are school projects, others are projects done at *ilovedust*.

There are more recent projects at my website:
www.majkenbagge.com

Thank you for your time!

Kind regards,
Majken Bagge



**MAJKEN
BAGGE**

Graphic Designer
www.majkenbagge.com
hi@majkenbagge.com
+45 2197 4242

STEREO STUDIO

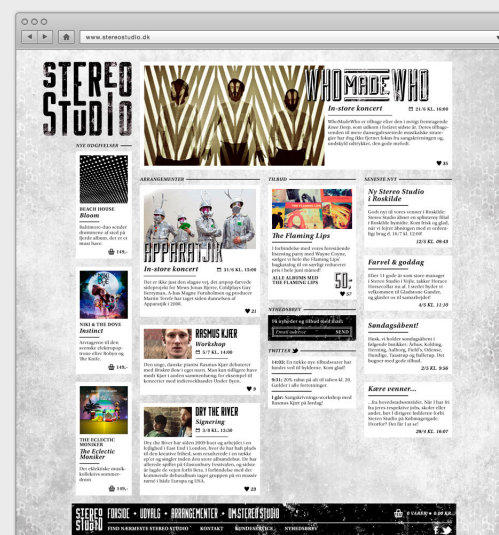
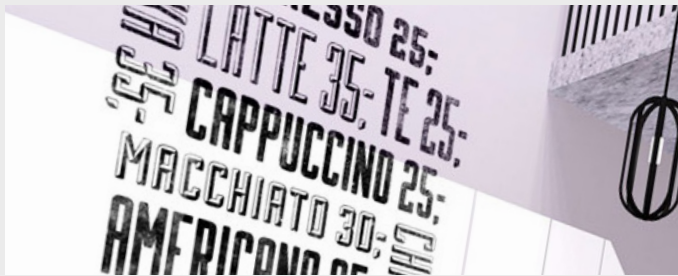
Bachelor's Projekt

For my Bachelor's Project at the School of Visual Communication, I created a complete re-branding of Danish record store Stereo Studio. Stereo Studio is well known for its large range of products, cheap campaign offers, and great vinyl department.

The logo is meant to resemble an abstract equalizer, which has a lot of soundwave variations, but still is recognizable as the same logo. For this, I created a custom typeface in three different heights.

The project also sports web design, merchandise, a café where you can listen to the music before you buy it, a magazine-style newsletter, and a wide array of events (in-store concerts, signings, listening parties, etc.).

STEREO STUDIO



VIMEO FESTIVAL + AWARDS

Internship Project

My 3rd year internship project. Done during my internship at ilovedust. The project is based on a brief they received from Vimeo. I was working with the good people at ilovedust during the initial stages of the project, and the people at Vimeo actually liked one of my ideas, and had it incorporated into the official design.

Vimeo Festival + Awards is a three-day event planned by video-sharing website Vimeo. It consists of workshops, lectures, discourses, video screenings, et cetera — and culminates in a big award show, celebrating the very finest of online video. The event takes place in New York City's Chelsea District.

I wanted to create something that manifests the event as a serious celebration of a media in rapid development, while concurrently reflecting the joy and vivacity of DIY-film-making.



vimeo FESTIVAL 2012 + AWARDS 12



2012
2012

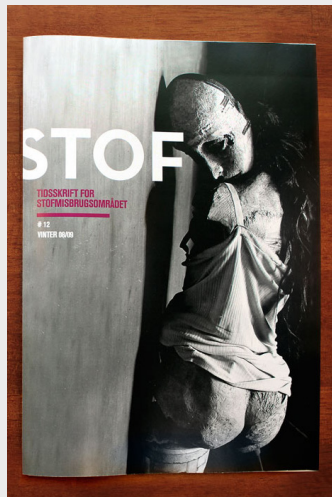


STOF MAGAZINE

School Project

School project. Redesign of STOF: a non-commercial Danish magazine.

STOF, which translates to both “drug” and “matter” in Danish, is a magazine directed towards people who work with drug addicts. Each issue consists of both individual articles covering different aspects of the drug milieu, as well as a larger themed section of related articles covering a specific matter.





NIKE – BOYS’ TEES

ilovedust Project

My take on t-shirt prints for Nike’s boys’ collection. The client requested their “Just Do It”-strapline styled in a way that signaled speed and movement.



GLORIOUS! SOUP

ilovedust Project

Created during my internship at ilovedust. Glorious is a brand of award-winning soups. Each pot of soup contains a letter which represents the style and flavour of its contents.

This is my take on their New York Chicken Noodle soup. The client ended up using parts of my design in the final packaging.



FAREWELL POSTER

Freelance Project

Commissioned Project. A gift for the leader of a local kindergarten, to be presented at her farewell reception.

The poster contains an array of memories of the kindergarten, recalled by people who used to go there as children.





CURRICULUM VITAE

ILOVEDUST

Multidisciplinary illustration & design agency located in Portsmouth, UK. www.ilovedust.com

Junior Designer Intern (*November '11 — April '12*)

SCHOOL OF VISUAL COMMUNIKATION

Professional Bachelor's Degree in Graphic Communications, located in Haderslev. www.skolevisuel.dk

Prof. BA in Graphic Communications (*September '09 — June '12*)

LOGICA

Consultant & outsourcing agency located in Ballerup. www.logica.dk

IT Supporter & Graphic Assistant on a few projects (*November '08 — September '09*)

NÆSTVED GYMNASIUM & HF

STX; Upper Secondary Exam (*August '04 — June '07*)

REFERENCES

.....

Hugo Heilmann

Headmaster at the School of Visual Communication. hh@skolevisuel.dk

Jesper Lind Olsen

Teaches Strategic Design & BA-Examinator at the School of Visual Communication. jo@skolevisuel.dk

Lisbeth Højmark

Teaches Editorial Design at the School of Visual Communication. lh@skolevisuel.dk

